Cancer is a devastating disease that affects all our lives. In the past two decades, cancer death rates have decreased by 22% because of research that has led to better prevention and better therapies. This translates to saving the lives of nearly 1.5 million people during that time.

The Hormel Institute, University of Minnesota is part of that effort. Eight years ago, generosity helped The Hormel Institute build a transformative, 20-laboratory addition during the 2006-2008 expansion project, tripling lab research space and doubling jobs of faculty and staff. The “Grow Science, Grow Austin” expansion enhanced The Hormel Institute’s status as a global leader in cancer research and led to many more discoveries leading to better ways to prevent, detect and control this devastating disease.

Now your support is needed to complete the ongoing expansion, and this will directly speed up our discoveries. The Hormel Institute’s 2016 expansion and exciting new Live Learning Center will be tremendous assets for the Institute, greater Minnesota and our region in finding answers to cancer.

The Live Learning Center includes an innovative multipurpose room and 250-seat auditorium that will offer Institute scientists state-of-the-art, global-communication technologies to connect our cancer researchers effectively to a worldwide audience, accelerate the process of scientific discoveries and grow cancer research collaborations. The Live Learning Center also will enable The Hormel Institute to bring leading researchers to Austin for international cancer research symposiums – two already booked for 2016 – that typically are hosted in major urban areas. There is no space within The Hormel Institute to adequately hold our current faculty and staff, and, with hiring underway for an additional 130 new employees, our largest seminar room is insufficient.

THANK YOU for the spirit of support that has transformed The Hormel Institute, and we sincerely hope you will give your important financial support for our vital Live Learning Center project. Each gift – which can be pledged up to three years – toward this project is tax-deductible and greatly appreciated. Gifts of $500 or more will be honored on a beautiful, new donor wall in the Live Learning Center’s multipurpose room, and those who give or pledge $1,000 or more also will be invited to a historic reception for the first International Cancer Research Conference in the Live Learning Center as part of the June 1, 2016, Expansion Grand Opening.

Please know how deeply we have appreciated your support, and we hope you choose to be part of this truly historic era of growth for The Hormel Institute, as we are “Coming Together for the Cure.”

In friendship,

Zigang Dong, M.D., Dr. P.H.
Executive Director

The Hormel Institute
University of Minnesota
2016 Expansion Overview

- **$27 million East Expansion**
  - $13.5 million from State of Minnesota
  - $13.5 million from The Hormel Foundation

- **$4.5 million West Expansion**
  - $1.5 million from The Hormel Foundation
  - $1.5 million from The University of Minnesota
  - Over $1 million from other donors

- Adding another 20 state-of-the-art labs to The Hormel Institute for cancer research and 250 seat auditorium with multipurpose room

- The Hormel Institute tripled in size in 2008 and this expansion doubles the size

- Vital space created for Institute’s cutting-edge technology to accelerate discoveries

- Will add 130 jobs and up to 15 new research sections over the next few years
Live Learning Center

• Technology/multimedia will significantly enhance The Hormel Institute’s ability to share and receive knowledge on cutting edge cancer research

• Distance Learning Education and collaborations are key to accelerating progress in medical research

• High-resolution/HD video conferencing with global reach, including China, South Korea, India and throughout the United States and world

• Required space - Live Learning Center is needed to seat the 250 faculty and staff that will be working at The Hormel Institute within 2-3 years
Economic Impact

• 130 new jobs with salary above Austin’s current average wage

• $5 million to $6 million in additional annual payroll to positively impact community

• International, highly educated workforce

• High percentage live in Austin

• Increased spending on housing, services and retail has a “multiplier effect” that creates additional jobs – sometimes as high as one additional job for every new job

• $31.5 million construction project is major boost to local contractors and increases local spending

• Potential further commercialization and business development related to The Hormel Institute’s discoveries
About Your Donation

• Tax-deductible gifts

• Accelerates cancer research discoveries through the Live Learning Center’s advanced communications

• Institute’s discoveries are published in world’s TOP cancer research journals and grants lead to more research progress

• Institute’s growth also improves Austin, state and region economically and socially

• Donors giving $500 or more will be recognized on the Live Learning Center’s beautiful new donor wall as a thank you for support of cancer research

• Donors who give $1,000 or more will be invited to Expansion Grand Opening and reception for historic first International Cancer Conference on June 1, 2016
“It’s all worth it if we can raise and donate money that saves just one person from this horrible disease we call cancer.”

-- Dean Foster, who heads the “Ride for a Reason” fundraiser in memory of his wife, Norma, who died from cancer

“Over 70 years ago, Jay Hormel brought to life his great vision for The Hormel Institute and very thoughtfully chose to gift the Institute to the University of Minnesota to achieve his ambitious goal of improving the health of the world through scientific research. Together, each of you, The Hormel Foundation and University of Minnesota are continuing that mission today in a more global and aggressive way to fight cancer than ever before.”

-- Gary J. Ray, Chair of The Hormel Foundation

“We strongly believe in The Hormel Institute’s research and Live Learning Center with its innovative technology that will accelerate discoveries by connecting top scientists from all over the world to work together in the fight against cancer. It is a privilege to support this work that is making great strides in improving the health of the world through collaborative research.”

-- Mahlon & Karen Schneider, Donors to The Hormel Institute

“The Hormel Institute’s Live Learning Center will be a hub for continuing education, training and discovery in the Institute’s ongoing mission of cancer research. Our hope is that the new space and improved communications technology will lead to faster cancer research discoveries. Hormel Foods is proud to be a supporter of this innovative Center.”

-- Jeffrey M. Ettinger, Chairman of the Board and Chief Executive Officer, Hormel Foods Corporation

“In addition to the economic impact of new jobs, there’s a human capital impact – world-class researchers and their families moving to Austin – that few rural communities experience. Highly talented people are a highly valued asset for any community to have.”

-- John Garry, President and CEO Development Corporation of Austin
How to Give

• **Click**
  Visit The Hormel Institute website
  www.hi.umn.edu - click on the
  Give Now button at the top of the page

• **Come In**
  The Hormel Institute, Main Lobby

• **Mail**
  The Hormel Institute
  801 16th Avenue NE
  Austin, MN 55912

• **Call**  507-437-9604

• **Pledge**
  Gifts can be pledged over three years
  Donation of Stock and/or Estate Gift

“Progress in cancer research doesn’t happen without scientific collaborations and the sharing of information worldwide. The new Live Learning Center will greatly enhance and ease the ability of our world-class researchers to broadcast their findings to a global audience and learn from other scientists. It will bring top researchers together to accelerate cancer research discoveries.”

-- Dr. Zigang Dong, Executive Director
The Hormel Institute, University of Minnesota